'016

MISSION: POSSIBLE

Network with a Premier Group of Leaders in the Home Healthcare Industry

SAVE THE DATE
SEPT. 13-16

LEADERSHIP SUMMIT
Don’t miss your chance to “bond” with leaders in the home healthcare industry!

**SPONSORSHIP LEVELS**

<table>
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<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Inclusions</th>
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| **DIAMOND SPONSOR** | $15,000 | - Exclusive Meeting with MSA Board of Directors  
- 2 Vendor Days w/ 2 Premium Booth Spaces  
- Full-Page Ad in the Leadership Directory  
- Premium Logo/Profile in the Leadership Directory  
- 30-Minute Presentation  
- 8 Tickets to Gala Event *  
- Reserved VIP Seating at Gala Event  
- Premium Recognition at Gala Event  
- Vendor Track Education Room |
| **PLATINUM SPONSOR** | $7,500 | - 2 Vendor Days w/ Preferred Booth Space  
- Full-Page Ad in the Leadership Directory  
- Logo/Profile in the Leadership Directory  
- 15-Minute Presentation  
- 4 Tickets to Gala Event *  
- Recognition at Gala Event  
- Vendor Track Education Room |
| **GOLD SPONSOR** | $5,000 | - 1 Vendor Day w/ Booth Space  
- 1/2 Page Ad in the Leadership Directory  
- Logo in the Leadership Directory  
- 2 Tickets to Gala Event * |
| **SILVER SPONSOR** | $2,500 | - 1 Vendor Day w/ Booth Space  
- 1/4 Page Ad in the Leadership Directory  
- Logo in the Leadership Directory  
- 1 Ticket to Gala Event |

* Diamond, Platinum, and Gold Sponsors may purchase additional Gala Event tickets for $150 each.
(Cocktail or Semi-Formal Attire)

### Calendar of Events

**Sunday, September 13th**
Summit Meet & Greet

**Monday, September 14th**
Registration & Check-In  
General Assembly  
Session Breakouts  
Breaks & Lunch with Sponsors  
Trivia Night

**Tuesday, September 15th**
Session Breakouts  
Breaks with Sponsors  
Breakfast & Lunch with Sponsors  
Summit Gala Event

**Wednesday, September 16th**
General Assembly  
Guest Motivational Speaker
Mission Objectives:
Network with Industry Leaders
Sales & Marketing
Showcase Products & Services
Service Existing Accounts
Evaluate Competitors
Build Business Relationships with Key Decision-Makers

12th Annual
MSA Leadership Summit
September 13-16, 2015

Columbia Marriott
1200 Hampton St.
Columbia, SC 29201
Divisions of MSA

Home Healthcare
Our home health agencies are committed to caring for and educating patients to live as independently as possible. We will provide services in the comfort of your home while you’re recovering from an illness or surgery. This includes Skilled Nursing, Physical Therapy, Speech Therapy and Occupational Therapy. Home healthcare services require that a patient have a medical need and be homebound. This means that the patient only leaves home on occasion and requires the assistance of an adaptive device or another person.

Hospice Care
The philosophy of our Hospice Care division is to give individuals and their families the true compassion, caring and support they deserve as they deal with a life-limiting illness. Hospice is about adding quality to life, and helping our patients live those days as they choose in the comfort of their home. Our services offer a specialized team of dedicated caregivers, chosen to meet the unique needs of every Hospice patient. This team includes registered nurses, chaplains, home health aides, social workers and bereavement counselors.

Home Medical Equipment
Our HME division offers respiratory and oxygen therapy, sleep therapy, diabetic supplies, power mobility and ambulatory products. With a reputation for superior customer service and top-quality home medical products, we are committed to providing a full-service healthcare solution to ensure the best patient care possible.

Senior Living Communities
When you live in one of our communities, you become part of our family. We are committed to bringing the very finest in senior living facilities to a neighborhood near you. Our professionally trained staff is carefully chosen for their knowledge, compassion and friendliness.

Home Infusion Pharmacy
The Medi Home Infusion team includes pharmacists, nurses, dietitians and patient care coordinators. Our goal is to provide alternative care in the home to reduce extended inpatient hospital stays. In addition, we strive to minimize readmissions by working with the physicians to provide the highest quality of care. We provide 24-hour, seven days-a-week access to our trained clinical staff.

MedXPress™ Mail Order Supplies
Our MedXPress mail order service delivers high-quality diabetic products and supplies, as well as respiratory medications right to the patient’s front door. MedXPress offers home delivery of diabetic supplies such as glucose monitors, test strips, lancets, control solutions and diabetic shoes. We also offer insulin pumps, sleep therapy products and nebulizer medications. Our goal is to make the experience of getting the medical supplies and medications you need as effortless as possible.

HELP® Personal Response Systems
To further our mission of total home healthcare, Medical Services of America developed the HELP® Personal Response System. This reliable technology is specifically designed to protect seniors living in their own home or in assisted living facilities. It allows you to have the peace of mind that someone is monitoring you or your loved one’s well-being. HELP® provides access to an entire network of healthcare services with the simple press of a button.

Physician Management
This division works collaboratively with medical offices to develop and implement solutions to increase patient satisfaction and improve bottom-line performance. We provide end-to-end project management for physician practices of all sizes on an interim or long-term basis. These services include filing of patient claims, billing statements, accounts receivable, coding consultations, reviewing OSHA Manuals, HIPAA Policy, employee policies, compliance regulations and a full suite of IT services/operations.

*Some products/services listed not offered in all areas/regions.